



Speaker Bio

Short

Approx. 90 words

Matt Clark spent 15 seasons on pit road, coaching NASCAR championship pit crews for Jeff Gordon, Jimmie Johnson and Kevin Harvick. He was part of five championships and 70+ wins. A third-generation contractor, he came up in a family-owned construction company before he ever reached a race shop. Today he's the founder of DriVen Champion®, speaking on resilience, culture, leadership and performance, working with leaders and organizations to build teams that thrive under pressure and that good people don't leave. His crew are the people who work, build, move and power this country.

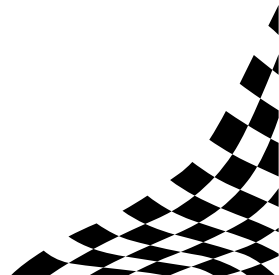
Medium

Approx. 135 words

Matt Clark spent 15 seasons on pit road, coaching NASCAR championship pit crews at Hendrick Motorsports and Richard Childress Racing for drivers Jeff Gordon, Jimmie Johnson and Kevin Harvick. Part of five championships. 70+ race wins. Over 50,000 pit stops personally timed. He later covered the sport as an on-air analyst for Fox Sports 1.

A third-generation contractor, Matt came up in a family-owned construction company, where he learned the value of an honest day's work before he learned anything else.

Today he's the founder of DriVen Champion®, speaking on resilience, culture, leadership and performance, working with leaders and organizations to build teams that thrive under pressure and that good people don't leave. His crew are the people who work, build, move and power this country.





Speaker Bio: Long

Approx. 340 words

Matt Clark spent 15 seasons on pit road, coaching NASCAR championship pit crews at Hendrick Motorsports and Richard Childress Racing for drivers Jeff Gordon, Jimmie Johnson, Kevin Harvick and others. When he moved off pit road, Matt covered the sport on live television, where the red light is every bit as unforgiving as a green flag stop.

Experience That Matters

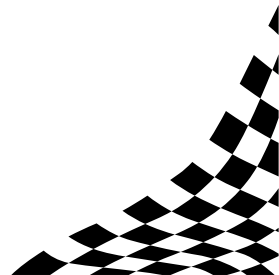
- Part of 5 NASCAR Championships
- 70+ race wins
- Over 50,000 pit stops personally timed
- On-air NASCAR analyst for Fox Sports 1
- TEDx Speaker: Letting Go of Imposter Syndrome

Wins at the Five Most Prestigious Races on the Circuit

- The Daytona 500: the biggest
- Talladega EAS 500: the fastest
- The Brickyard 400: the richest
- The Southern 500: the oldest
- The Coca-Cola 600: the longest

Pit Crew Awards

- Mechanix Wear Most Valuable Pit Crew Award
- Checkers/Rally's Double Drive-Thru Challenge
- Craftsman Pit Crew Challenge Champions





MATT CLARK

Speaker Bio: Long (continued)

Humble Beginnings

Matt is a third-generation contractor who came up in a family-owned construction company, where he learned the value of an honest day's work, accountability and honing your craft before he learned anything else. Collegiate athletics as a coach and administrator. Over the wall as a pit crew athlete. Then the stopwatch, the headset and the live camera. Every seat taught the same lesson from a different angle: the work either holds up under pressure or it doesn't.

Today

Matt is the founder of DriVen Champion®, speaking on resilience, culture, leadership and performance, working with leaders and organizations to build teams that thrive under pressure and that good people don't leave. His crew are the people who work, build, move and power this country. The men and women who roll up their sleeves on the shop floors, the job sites and the loading docks. Teams that make an impact and win every day.

He's also the founder of Fast Car Cigar®, transforming high-performance race car parts into cigar ashtrays crafted for intentional moments and made to the exacting specs CNC and fabrication shops demand.

Here's what pit road taught him: teams don't fail because people aren't trying hard enough. They fail because nobody built the culture, the standards, or the leadership to hold up when the pressure actually arrives.

Matt and his wife Karen live just outside Charlotte, North Carolina, and have two sons, Cody and Joshua. When he's not on a stage or in the fab shop, you'll find him coaching high performers, reading or enjoying a good cigar. He makes time to pause, reflect and connect with his faith.

Credibility earned by experience. Just what works Monday morning.